



File Uploads to FP Press

FTP instructions are effective as of 11/1/2010. All older sites are discontinued.
Please note: Anonymous logins are not available at this time.

For Fetch users, fill in as below:

Host: ftp.fricke-parks.com

User ID: press

Password: fricke1

Directory: LEAVE THIS BLANK!!!!

AOL users: Keyword FTP Click Go to FTP, select "Other Site". Type in the Host name and directory joined together and check the box for "Ask for login name and password".

Click the Upload icon to set up your file transfer

Web browsers may not support this type of connection for uploads.

Please call us for recommendations before your deadline to avoid delays.

Remember, before uploading files:

- Multiple files or folders should be stuffed into an archive
- The archive needs to be encoded either using MacBinary or BinHex4 for Mac files, or UUencoding for PC files
- Avoid using spaces in files names:

This_is_OK.txt

This is not OK.txt

- When uploading files, using MacBinary encoding may be faster
- Remember to call F-P Press at 510-489-6543 to let someone know when the file is available, or email at the following address: prepress@fricke-parks.com

Thank you,

Questions: Paul Fry or Fawad Popal, Electronics Dept (510) 489-6543

33250 Transit Ave, Union City, California 94587 P: 510-489-6543 F: 510-489-7124

www.fricke-parks.com

Notes on preparing files for FP Press

Format:

The preferred file format is PDF, exported with Press Quality selected from the layout application. For InDesign users, we currently request that the Output panel of the Export dialog be set to 'No Color Conversion' and 'Don't include Profiles.' Pages should not be submitted as spreads in most cases. See below for info about file names.

Pictures are recommended to be placed at 300 dpi. Grayscale for Black and White images is preferred. Default conversions to gray from color snapshots and some JPEGs may cause undesirable tone shifts in the final picture. Similar problems can occur when converting color images to CMYK, which is preferred for color picture layouts. Sample PDFs prepared and sent to us well in advance of deadlines can help us identify these and other problems, saving time and expense.

Fonts should be embedded. Fonts that fail to embed must be converted to outlines. Please notify us if you have unresolved font issues. Reverse text should be set in a sans serif or Gothic style font. Avoid text characters with fine strokes or tapered serifs, especially on colored backgrounds.

Line art, including QR code and barcode art, works best in Bitmap color space. High resolution graphics 300-1500dpi can be imaged directly on plate without the screening limitations imposed on grayscale or CMYK images. QR codes, on the other hand, can image perfectly even as 72dpi Bitmaps.

No printer's marks should be placed in your files. A minimum 1/8" bleed is required for books that trim to a bleed edge. Frames or text lines should not sit on the trimmed edge of the product. For example, a long folio needs to be placed farther inside the page than a single page number. This helps preserve the appearance of straightness when the book is finished. A 1/4" inset is good for critical text.

Size limitations:

The maximum image width for a regular Tabloid spread is 21.5 inches. The maximum recommended size for flexi publications with bleeds on any page all around is 8.25" x 10.5". The same limit applies to flexis with glossy separate covers printed in-house. The edges of a web pressrun's paper that come into contact with the nipper rollers should be blank at least 3/8". This corresponds to the top and bottom edges of a Tabloid or the left and right sides of a Broadsheet run. Ordinary Tabloids cannot bleed on the outside edges.

When a PDF with bleeds is created correctly it will measure 1/4" larger in each dimension than the document final size. FP Press can create templates of the correct size for your publication if needed. An 8.5x11 letter size might roughly fit the needs of a simple flexi layout without bleeds, but may place page numbers and text out of bounds. The correct page size is essential for success.

Spot Inks:

Spot color publications should be output with *Ink Aliasing* to map the spot plate into Process Magenta or Cyan. Do not use equivalent CMYK mixes on spot plates. It may be useful to have a copy of the intended color with "CMYK" added to the name if the original item might otherwise wind up on a Process color page.

Sending files:

Prior to submission your PDF can be checked with the Preflight utility included in Acrobat's Print Production sub menu. INDesign's Package command can identify many problems before a PDF is created. Correctly 'Packaging' projects is the only reliable means of organizing native files for collaborations.

PDF pages should have names that begin with the page number or number range, and perhaps an abbreviation of the publication name. Any image file name should be brief and have any unique descriptions near the front. Our cross-platform workflow will only share files that have names shorter than 25 characters. There are prohibited characters for file names: / ? < > \ : * | ^ "

Note that the use of slashes is for directory paths, and that starting a file name with a period will make it disappear (this usage is intended for invisible configuration files.) Please include the file extension in all cases.

A separate PDF or text (.txt) file with your job notes and emergency contact info should accompany your work.

Using FTP:

The most direct and efficient means of submitting files is with the FTP protocol. There are many client applications for FTP available, and some are free. Fricke-Parks Press routinely uses Fetch, but we also have experience with Cyberduck (both Mac apps) and a few others. Many of our customers have had success with CoffeeCup FreeFTP. <http://www.coffeecup.com/free-ftp/>

An easy to acquire client for Firefox users is FireFTP. <http://fireftp.mozdev.org/> This plug-in works for Windows, Mac, and Linux versions of Firefox. A Google search for FTP software can provide many links to solutions.

In most FTP applications the user creates a connection profile or account that stores the sign in information, or saves a

bookmark after establishing a manual connection. Here is the important information:

Host: ftp.fricke-parks.com

Login: press

Password: fricke1

The spelling of the host name must be exact (NO 'www') and the password must be all lower case without spaces.

PDFs may be uploaded directly or enclosed in a job folder, but large collections of native files should be in ZIP format if they must be sent.

You should speak directly to a tech at FP-Press by telephone when the uploads are complete. **Always** call when last minute changes are needed – 510-489-6543, and press "1" after hours when the voice prompt answers. Voicemail can be left at extension 118 for the next work shift when the plant is closed on weekends.

About e-mail:

We discourage the use of our email account (prepress@fricke-parks.com) for sending large attachments or large numbers of files. Email files may not always arrive on time when deadlines are tight. Use email for correspondence that is not urgent in nature.

Web Based FTP Instructions

1. Proceed to the following link:

<https://cloud.adobe.com>

2. Log in with the user id of: webftp@fricke-parks.com

3. Password: Call Prepress @ 510-489-6543

4. Make sure your files are compressed into an archive such as .ZIP or .SIT. It is easier to upload 1 file rather than many.

5. Once logged in, You will see a Recent Files List. In the list of options in the middle, click on the Send and Track Tab.

6. Once inside Send and Track, click the radio button that says "Send Personalized Invitations". This allows you to type in an email address in the Send field. Type in the Prepress Teams e-mail prepress@fricke-parks.com.

7. Leave the Subject and Message fields at default unless you choose to type something unique.

8. Click the Add Files button on the upper right. This will bring up a pop up window for you to choose the files you wish to send. Either click the "Choose Files from My Computer" button or drag them onto the window from your computer. Allow the file to finish uploading which can take several minutes depending on your internet speeds. Once the blue Send button lights up, you have completed all steps. Click

Send and we will be notified that you uploaded a file.

Pre Log In Screen

Initial Log In Screen

Choose Files from My Computer

or
Drag files here



Choose Files

Ready To Send

Send

Cancel

FTP freeware for Windows users:

<http://www.coffeecup.com/free-ftp/>

Setup is simple. After installing CoffeeCup Free FTP, click the Servers icon to add our site. Enter the Username, password (fricke1) as shown in Fig.1.

You can connect from the File menu, or pull down the shortcut from the Servers icon to open the FTP site. Then drag and drop your prepared files to the server window. Zip files should be the most reliable, but in any case be sure to use proper filenames and extensions for Internet use (don't use spaces).

Filenames should be 25 characters or less, and particularly avoid the following:

/ ? < > \ : * | " or any character you can type with the Ctrl key

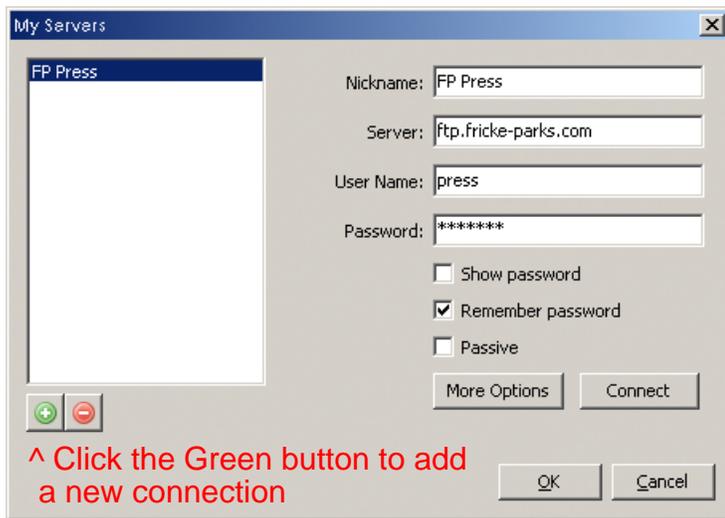


Fig.1 the setup dialog

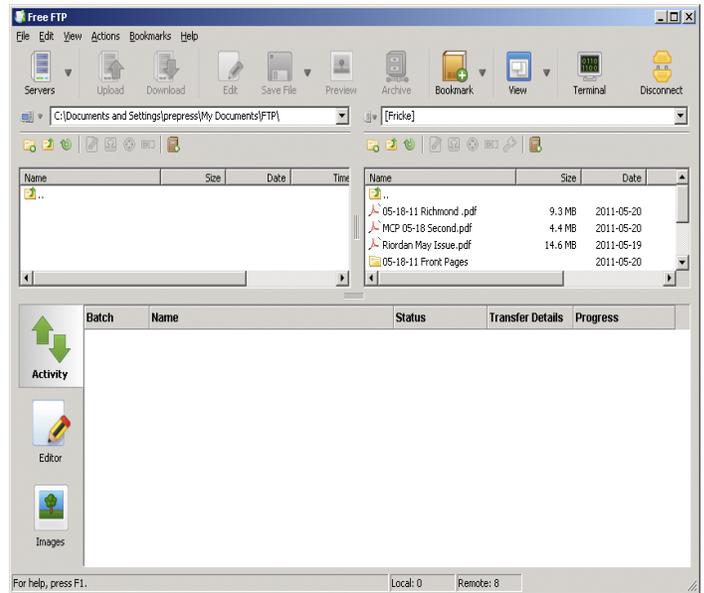


Fig.2 the main window

Contact the prepress department at 510.489.6543 when the upload is complete. You may also email us at prepress@fricke-parks.com to supply contact or supplemental information if there is no readme file included in your uploaded archive.

NOTES:

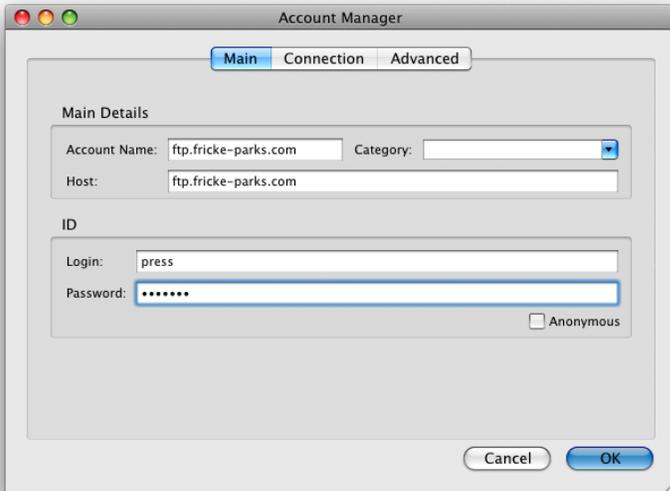
FireFTP

Firefox's available FTP tool is a quick and easy cross-platform solution. You can get the FireFTP plug-in at:

<https://addons.mozilla.org/en-US/firefox/addon/684>

After installation, you start FireFTP from 'Tools' in Firefox's menu.

Below is the Create an Account/Edit window. (Type 'fricke1' in the password field.)



Click 'Connect'

